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A unique diamond and gold ring owned by rock and roll icon Elvis Presley failed to find a buyer at a recent auction in the US. | Source: Word On Fire

# Long live the King: Elvis jewellery hits the auction block

Posted September 10, 2024 | By Samuel Ord

## A unique diamond and gold ring owned by rock and roll icon Elvis Presley failed to find a buyer at a recent auction in the US.

The Kruse GWS Artifacts of Hollywood and Music auction on 31 August featured nearly 400 items, including costumes, memorabilia, and jewellery owned by high-profile figures such as Prince, the Beach Boys, and Marilyn Monroe.

Among those was a 14-carat gold ring owned by Presley, featuring 1.3 carats of diamonds and a red spinel. The ring features a detailed ram's head honouring the astrological sign Capricorn.

The diamond and gold ring had a presale estimate of \$USD35,000 (\$AUD52,600) to \$USD65,000 (\$AUD97,700). Brigitte Kruse, founder of Kruse GWS Auctions, said it was a remarkable collection.

"Out of thousands of items submitted and rigorously inspected — many of which did not qualify for our auctions because of our high internal standards — this is one of the finest collections we've been able to bring together," she said.

"The fact that these celebrities were with us for such a short amount of time adds to the value of their keepsakes. For many collectors, this is more than an investment; it's a way of holding on to someone you admired or cared about."

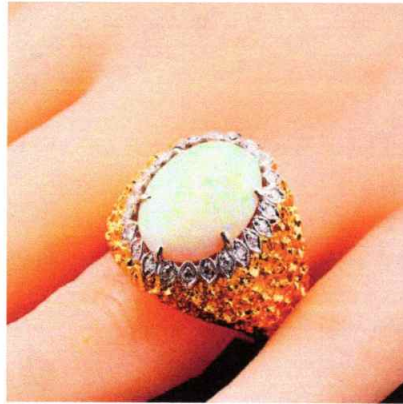
The auction featured two other gold rings owned by Presley - one featuring an opal centrestone and the other intricately shaped as a roulette wheel.

Presley (1935-1977) was reportedly fascinated by astrology. He was also well-known for his love of lavish jewellery, including a gold ram's head necklace featuring emerald cabochon eyes and brilliant-cut white diamonds.

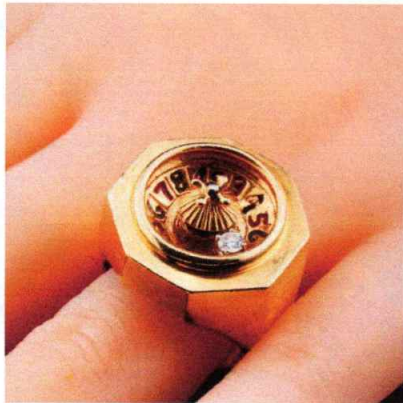
This necklace was sold at auction in 2008 for \$USD90,000 (\$AUD135,400).



ELVIS PRESLEY JEWELLERY AT AUCTION



A 14-carat gold and diamond ring featuring an opal centrestone.



Elvis Presley's gold and diamond roulette ring.



The 14-carat gold and diamond ram's head ring.

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